

2020-2021 District Goals



District: 14 B

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	5	12
2nd Quarter	0	0	10	0
3rd Quarter	0	0	10	10
4th Quarter	1	20	10	8

FY New Clubs

1

FY Charter Members

20

FY New Members

35

FY Retention Goal

30

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

25

Action Plan

[Goal - New Club.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
decide which area a new club should be chartered	DG, GMT, NAMI champ,FVDG,GLT,	Business listing as well as owners contact info. List of community leaders & contact info.	7/15/20	8/15/20
Contact business and community leaders and set a meet & Greet date & time	GMT, NAMI champion, FVDG	Contact Listings, phones, meeting venue.	8/15/20	9/30/20
Solicit contacts from the meeting for a general interest meet & greet time & place	GMT,NAMI,FVDG, DG		10/1/20	10/31/20
schedule first meeting of prospective members	DG,FDG,GMT,NAMI,GLT,GST	Membership flyers,info,applications ,videos,AV equipment, venue	11/1/20	1/15/21

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

By the end of the 2020-2021 fiscal year, have 100% Club participation in MyLion reporting.

Action Plan

[Goal - Service reporting.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Communicate the importance of reporting ALL service on MyLion.	DG, GST		7/1/20	6/30/21
Schedule learning sessions of Club secretaries by Zone	GST, ZC,Dist Admin		7/1/20	12/31/20
Contact non participating clubs to offer additional training.	GST, GLT, ZC,Dist Admin		1/1/21	3/1/21
Ensure newly elected Secretaries for the next Lions year are trained	GST, Dist Admin		4/15/21	6/30/21

DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

[Goal - LCIF.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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